



# Lex Lauletta II

678.215.5715

lexlauletta2@gmail.com

lexlauletta.com

## Education

2016 to 2018

**The Savannah College of Art & Design  
(SCAD Atlanta)**

**GPA: 3.9**

Bachelor of Fine Arts in Advertising  
Scholarship Athlete (Men's Golf)

## Professional Experience

2017 DECEMBER to PRESENT

**Freelance Designer**

**Quincy Brown, Actor and Singer** ✓

-Designed a video to promote his brand on Instagram, 60.1K views.

2017 JANUARY to PRESENT

**Freelance Web & Graphic Designer**

**Kat Graham, Actress and Singer** ✓

-Designed her official website-  
katgraham.com

-Created visual content for her 4.5M  
followers on Instagram.

2017 FEBRUARY to OCTOBER

**Freelance Videographer & Illustrator**

**Washington Nationals MLB Club** ✓

-Created a video for social media to advertise  
the team's 2017 Promotional Calendar.  
Facebook- 168K views, 3K reactions  
-Illustrated comics for the team's social  
media platforms.

2016 AUGUST

**Freelance Videographer & Logo Designer**

**SUMEC Hardware & Tools Company Ltd**

-Branded a pressure washing robot invention,  
CaRL the Robot, currently in development.  
-Designed the logo.  
-Shot, edited and produced two promotional  
videos for the project.

2016 AUGUST

**Freelance Web Designer**

**Voila Staging & Design, LLC**

-Designed the website-  
stagedbyvoila.com

2016 JULY

**Director of Marketing & Design**

**Game Like Training Golf, LLC**

-Branded a golf instruction academy.  
-Designed the logo and website-  
gameliketraininggolf.com  
-Shot, edited and produced two  
videos for the company.  
-Branded all marketing materials  
(business cards, social content, etc.)

2016 JUNE

**Freelance Logo Designer**

**Twisted Telco, LLC**

-Designed the logo and vehicle wrap for a  
telecommunications company in Atlanta.

2016 MAY

**Director of Marketing & Design**

**Triple H Tackling Academy, LLC**

-Branded a football academy that teaches  
safe tackling techniques.  
-Designed the logo and website-  
triplehtacklingacademy.com  
-Shot, edited and produced two videos  
for the company.  
-Branded all marketing materials  
(business cards, flyers, social content, etc.)

## Design Proficiency

-Logo & Identity Design

-Web Design

-App Design (iOS)

-Illustration & Storyboarding

-Premiere Pro & Final Cut Pro X

-Adobe Suite Illustrator, Photoshop & InDesign



## **Lex Lauletta II**

678.215.5715

lexlauletta2@gmail.com

lexlauletta.com

## **References**

**Judy Salzinger**

**Associate Chair | Advertising**

SCAD Atlanta

404.392.8739

jsalzinger@scad.edu

**Wyatt Graff**

**Men's Golf Coach**

SCAD Atlanta

404.353.5522

wyatt.c.graff@gmail.com

**Gregg Bauer**

**Professor of Advertising**

SCAD Atlanta

770.313.1412

gfbauer@scad.edu